

BBC Children in Need: The Difference You Make

Activity Booklet



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BBC Children in Need

Have you ever wondered what BBC Children in Need is? Or about how the charity helps people? When did it start? Well, read on to find out all you need to know about this event before joining in with fundraising activities.

What Is BBC Children in Need?

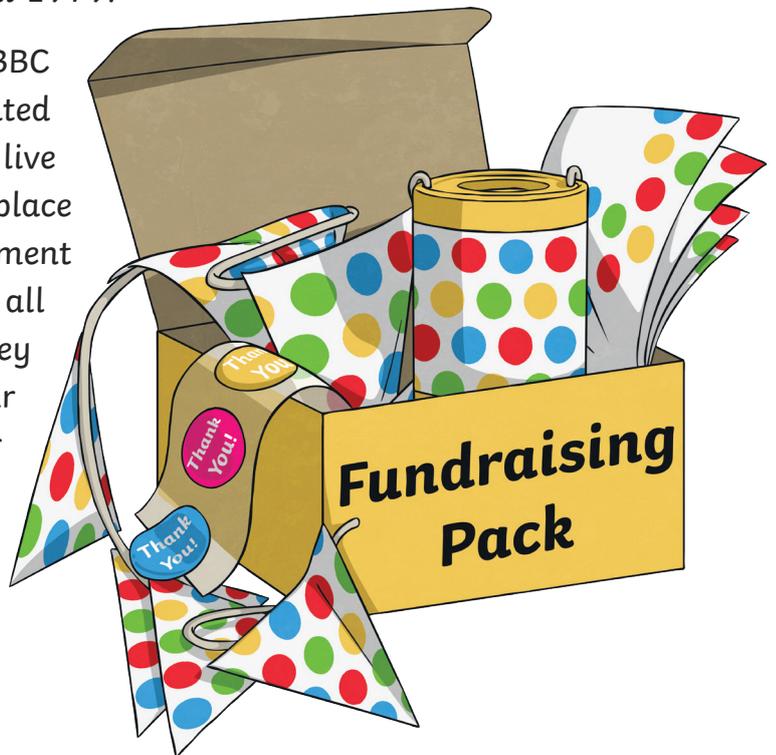


BBC Children in Need is a charity that, thanks to the support of the public, makes a difference to the lives of children across the whole of the UK. BBC Children in Need supports charities in the UK that help disabled children and young people, children who have suffered neglect and children and young people with a range of disadvantages such as poverty and deprivation, to name a few. BBC Children in Need is currently supporting 2700 projects in the UK with money raised by donations and charity fundraising. That's why any donations you make or raise help to change the lives of children and young people throughout the UK.

When Did It All Start?

The first ever BBC broadcast appeal for children was a five-minute radio broadcast back in 1927, which raised just over £1143 (a huge amount back then). The first appeal on television was on Christmas Day 1955 and was presented by a TV children's character called Sooty. This happened on Christmas Day every year until 1979.

In 1980, the appeal was broadcast live on BBC One in a telethon format and was presented by its most famous host, Terry Wogan. The live BBC Children in Need Appeal Night takes place every November and is an evening of entertainment with celebrities singing, dancing and doing all sorts of crazy things to raise money. They also include lots of one-off specials of your favourite TV programmes such as Doctor Who, Strictly Come Dancing, The One Show, EastEnders and many more! These live telethons on BBC One have continued to raise money year-on-year and have raised over £1 billion since 1980.



What Is the Big Vision?

BBC Children in Need has a vision that every child in the UK has a childhood that:

- is safe;
- is happy and secure;
- allows them the chance to reach their potential.

The projects that BBC Children in Need supports and funds help children and young people to achieve these things. That's why the money you, and others, raise and donate is so important! Doesn't every child deserve a safe, happy and secure childhood?

How Can You Help?

Although BBC Children in Need helps lots of children each year, there are still many more that need your help. You can do your part by making a donation or supporting a fundraising event – there might even be an event being held at your school. You can find out more about BBC Children in Need and fundraising events at bbc.co.uk/pudsey.

Who is the face of BBC Children in Need?

It's Pudsey Bear, of course. Pudsey made his television premiere back in 1985 but he looked a little different then, with brown fur and a red bandana. He was designed by a graphic designer called Joanna Ball, who named him after the town where she was born. He was so popular that he returned the following year as the official emblem (although slightly different as his colour was changed to yellow) and he has been the face of BBC Children in Need ever since!

Pudsey has become a very popular character. He has been photographed with more celebrities than he can count. He also has received thousands of letters, drawings and emails from youngsters all over the country!



A yellow rectangular box with the word "Quiz" written in white, bold, sans-serif font.

How much have you learnt about BBC Children in Need? Answer these questions to see how much information you can remember. You could also ask your family and friends to read the information sheet and ask them the questions afterwards to see how much they can remember!

1. Who does BBC Children in Need help?

2. When was the first BBC broadcast appeal for children?

3. Which popular children's character presented the first BBC children's appeal?

4. What colour was the first Pudsey Bear?

5. When did Pudsey Bear make his television debut?

6. When was the first live television broadcast for BBC Children in Need?

7. What is the vision of BBC Children in Need?

Why Should You Help?

BBC Children in Need's vision is that every child in the UK has a safe, happy and secure childhood.

You are helping to change somebody else's life for the better.

Your self-esteem will be boosted by knowing you have helped somebody else!

BBC Children in Need helps disadvantaged children and young people reach their potential.

You'll make someone else (and yourself) feel good!

Your money supports children in poverty, disabled children, children who have suffered abuse or neglect, and many more.

You'll encourage friends and family to donate too!

How You Can Make a Difference

You can make a difference to the lives of disadvantaged children and young people by helping raise money for BBC Children in Need. The suggested activities below may help you think of a way that you can help.

At School

First, find out if your school is doing anything to help raise money for BBC Children in Need. You can help by joining in with the school event. If your school isn't doing an event, speak to your teacher to see if you could help organise a fundraising event and also suggest it to the school council. Your event could be a cake sale, a school fair, a sponsored run or walk or a Bring and Buy sale.

At Your Club

Whether you are part of a sports team, go to a church group or are a Cub Scout, you could encourage your group to host a BBC Children in Need fundraising event. You could use one of the suggested activities above or you might have some fantastic, fun fundraising ideas of your own.

At Home

You could raise money yourself by asking friends and family to sponsor you to do something. This could be:

- a sponsored silence for a period of time;
- to give up chocolate for a week;
- to give up computer games for a week;
- a sponsored sport (such as a long walk with parents, a bike ride with parents, skipping on the spot for an hour, doing a plank for two minutes, a sponsored swim, etc.).

You may have an idea of your own which would be a great way to get to get donations from friends and family. You can find further information on fundraising and how to make your donations at bbc.co.uk/pudsey.



How Can My Donation Help?

Have you ever wondered what different amounts of money can do for disadvantaged children and young people? Whether you and your school raise £25, £50 or £100, knowing how different amounts of money can help others might help you set your fundraising target.

Use this sheet to help you research how different donations can help. Simply find an example of how each donation amount can help and write the example down below each amount below. Use the Donate section of the children in need website to help you.

A £25 donation can

A £50 donation can

A £100 donation can

Project Research Activity

Find out more about the different projects in your region that BBC Children in Need supports, using the **BBC Children in Need website**. Then, see if you can find out more about the project to complete the sheet below. Remember to always get permission first before using the Internet.

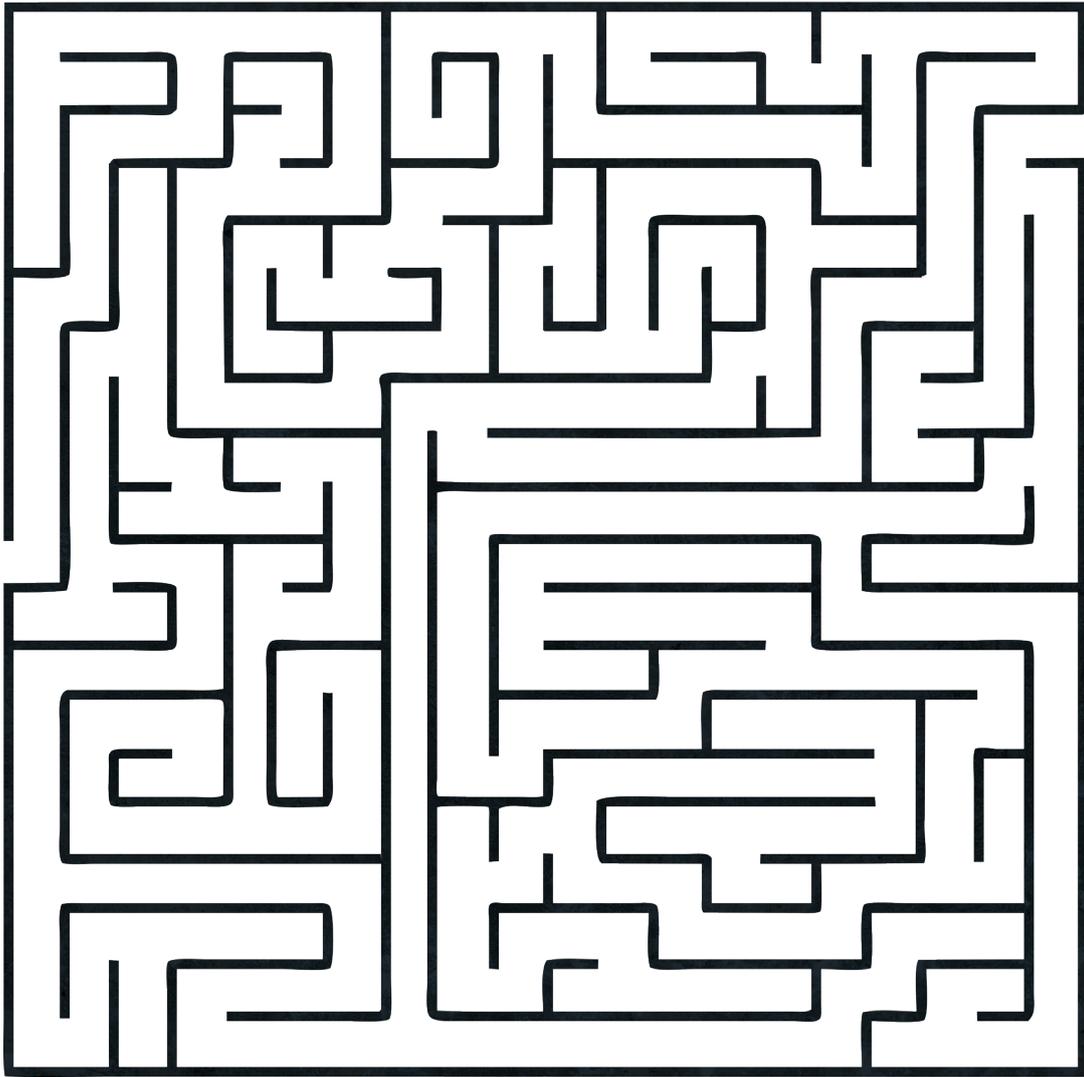
Name of Project: _____

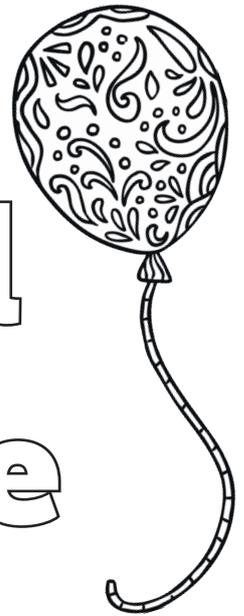
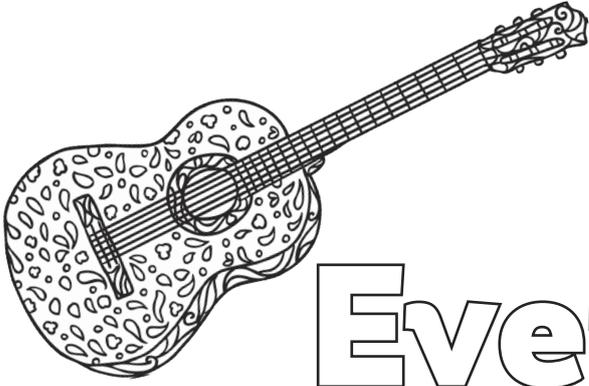
What does the project do? _____

How did the project start? _____

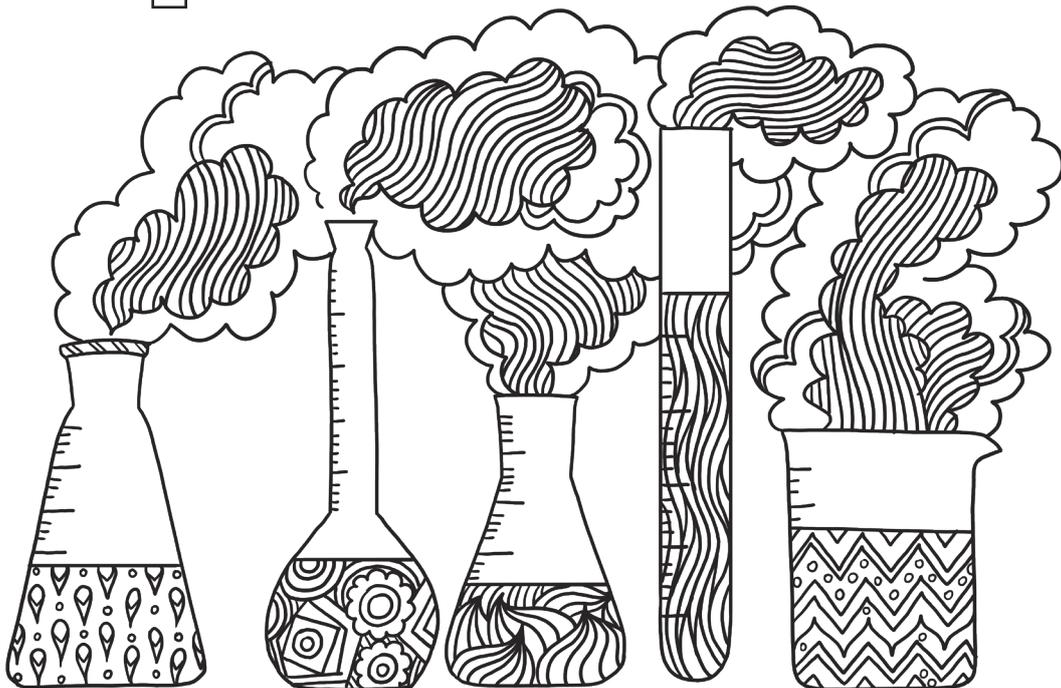
Interesting facts or other information about the project:

Help Pudsey Maze





Every child
should have
the chance
to reach their
potential.



Every child
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